

If $b > 0$ and $b \neq 1$, $y = f(x) = b^x$ is called an _____ function.

A) linear

B) exponential

C) logarithmic

D) polynomial

If $b > 0$ and $b \neq 1$, $y = f(x) = b^x$ is called an exponential function.

Answer **B**.

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